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ON PAGE SIX:

Page Six



Small fire causes evacuation at new 1 Hotel South Beach

By Stephanie Smith

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Starwood Capital Group CEO Barry Sternlicht

Photo: Reuters

A small fire broke out ahead of the opening of [the new 1 Hotel South Beach](#), but partners Richard LeFrak and Starwood Capital Group CEO [Barry Sternlicht](#) christened the eco-friendly property with yet more fire — a traditional sage burning.

On Tuesday night, a blaze started in a kitchen at one of their restaurants, forcing a dinner-hour evacuation.

All was resolved by midnight, and Wednesday, Sternlicht and LeFrak welcomed Miami Beach Mayor Philip Levine and supporters.

A staffer then burned sage around the entrance as a blessing “for the hotel to be a space of healing, light, love and higher consciousness.”



1 Hotel & Homes South Beach

Hotel · 48,231 Likes · October 25, 2014 · Edited ·



Profile

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